



FOR IMMEDIATE RELEASE

CONTACT:

Jennifer Sacks
Hilton Anaheim
714-740-4240

Jennifer.sacks@hilton.com

**Hilton Anaheim Achieves Recognition as
One of the Greenest Hotels in the United States**

ANAHEIM, Calif. – January 12, 2012 – Hilton Anaheim is proud to announce that it has recently become the largest hotel in Southern California to be awarded the Green Seal™ Bronze certification for its dedication to environmental stewardship. Green Seal is a Washington D.C. non-profit organization that provides science-based environmental certification for environmental and sustainability practices.

“This coveted certification establishes our property as one that believes in helping to save the environment through conscience efforts,” said Shaun Robinson, general manager, Hilton Anaheim. “Hilton consistently promotes sustainability on a global level and we couldn’t be more excited that our 1,500-room property was included in an elite group of honorees.”

The Green Seal Standard for Hotels and Lodging Properties, GS-33, is one of the most robust environmental standards in the hospitality industry. In order to receive certification, a hotel must meet and adhere to stringent guidelines set out by the standard. These include requirements in waste management, energy efficiency, water conservation, wastewater management and green procurement. A certified property’s records, processes and procedures are evaluated and an on-site audit of the property is conducted. Certified hotels submit to annual monitoring to assure continued compliance.

Hilton Anaheim met the requirements for the prestigious award by establishing initiatives that include, but are not limited to: launching a recycling program throughout the entire hotel, waste minimization via the donation of any leftover food to approved local shelters or food banks, replacing of all TV's, DVD players, alarm clocks, hair dryers, coffee/tea makers in all its rooms with energy efficient products and updating all indoor lighting.

-###-

About Hilton Hotels & Resorts

One of the most recognized names in the industry, Hilton Hotels & Resorts stands as the stylish, forward thinking global leader in hospitality. From inaugural balls and Hollywood award galas to business events and days to remember, Hilton is where the world makes history, closes the deal, toasts special occasions and gets away from it all. The flagship brand of Hilton Worldwide continues to build upon its legacy of innovation by developing products and services to meet the needs of tomorrow's savvy global travelers while more than 144,000 Team Members shape experiences in which every guest feels cared for, valued and respected. Today, the Hilton Hotels & Resorts portfolio includes more than 540 hotels in 78 countries and the brand remains synonymous with "hotel." Access the latest Hilton news at www.hiltonglobalmediacenter.com or begin your journey at www.hilton.com. Social media users can engage with Hilton at www.twitter.com/hiltononline, www.facebook.com/hilton and www.youtube.com/hilton. Hilton Hotels & Resorts is one of Hilton Worldwide's ten market-leading brands.

About Hilton Worldwide

Hilton Worldwide is the leading global hospitality company, spanning the lodging sector from luxurious full-service hotels and resorts to extended-stay suites and mid-priced hotels. For 93 years, Hilton Worldwide has offered business and leisure travelers the finest in accommodations, service, amenities and value. The company is dedicated to continuing its tradition of providing exceptional guest experiences across its global brands. Its brands are comprised of more than 3,800 hotels and timeshare properties, with 630,000 rooms in 88 countries and include Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Hilton Hotels & Resorts, DoubleTree by Hilton, Embassy Suites Hotels, Hilton Garden Inn, Hampton Hotels, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages the world-class guest reward program Hilton HHonors®. Visit www.hiltonworldwide.com for more information and connect with Hilton Worldwide at www.facebook.com/hiltonworldwide, www.twitter.com/hiltonworldwide, www.youtube.com/hiltonworldwide, www.flickr.com/hiltonworldwide and www.linkedin.com/company/hilton-worldwide.

About Green Seal

Founded in 1989, Green Seal provides science-based environmental certification standards that are credible, transparent, and essential in an increasingly educated and competitive marketplace. Its industry knowledge and standards help manufacturers, purchasers, service providers and end-users make responsible choices that positively impact business behavior and improve quality of life.

For more information visit: www.greenseal.org