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**HILTON ANAHEIM AND MUZEO LAUNCH SEARCH FOR MURALISTS
TO ILLUSTRATE *OC FOREVER SUMMER* THEME LINE**

Three designs will be chosen to decorate hotel's newly renovated outdoor pool area

ANAHEIM, Calif., (July 1, 2011) – Calling all artists. Hilton Anaheim, Orange County's largest hotel and its premier convention and leisure destination, and MUZEO, Southern California's newest museum, have joined forces to launch a search to find talented artists to design three distinctive murals that will decorate the hotel's newly renovated outdoor pool area.

The murals will illustrate the theme line, *OC Forever Summer*, in keeping with Southern California's mild climate and forever summertime attitude. The murals will visually convey the community's welcoming spirit and reflect the Hilton's efforts to develop a progressive community within the arts district.

The murals will be located at the main pool entrance, at the pool bar and grill wall, and at the towel shack. More than one million dollars was spent in renovating the area, including adding a giant water bucket, a poolside lounge and grilling station, and more. The hotel completed a \$60 million renovation in 2009.

To enter the contest, artists must be 18 years old or older. Teams of artists are also welcome to compete. Three winning individuals or teams will each receive \$500 stipends. Additionally, the hotel will reimburse artists for their supplies, and provide scaffolding and accommodations during the installation period.

Prospective artists are asked to submit a color drawing of their proposed design along with a short explanation, plus a current resume, a completed application form and four electronic images of relevant existing work. The deadline to enter the mural contest is 5PM, August 4, 2011. On July 7,

from 6:30 to 7:30 PM, a reception is planned in the pool area to show the mural locations to prospective participants and to answer any questions.

A panel of judges led by MUZEO and Hilton Anaheim's executive committee will select the winning designs.

To obtain an application, contact Joyce Franklin, director, Exhibitions and Programming at MUZEO at jfranklin@muzeo.org or 714.765.6462. Applications are also available online via Hilton's website Hiltonanaheimhotel.com under the "Hilton Happenings" link found in the "Experiences" tab, and on Facebook at <http://www.facebook.com/HiltonAnaheimHotel>.

"The mural contest will provide an opportunity for our winning artists to showcase their talents while giving us memorable artwork that will provide an even a more inviting environment for our guests," said Shaun Robinson, General Manager, Hilton Anaheim.

The finished murals will be unveiled at a special event on Thursday, Sept. 15 where the winning artists and their creativity will be honored.

Hilton Anaheim is located at 777 Convention Way in Anaheim, California.

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About Hilton Anaheim

Completely renovated as of January 2009, the stunning and contemporary new Hilton Anaheim is Orange County's premier destination for your next meeting, event or vacation. With 1,572 guestrooms and 100,000 square feet of meeting space, we are the largest and most flexible hotel in the Los Angeles/Orange County region. We are located next door to the Anaheim Convention Center and about a block from the Disneyland Resort. To book a reservation, please go to www.hiltonanaheimhotel.com or call 1 (877) 776-4932.

About Hilton Hotels

Hilton Hotels is the stylish, forward-thinking global leader of hospitality that welcomes guests in more countries than any other full-service hotel brand. The Hilton brand currently includes more than 530 hotels and resorts in 76 countries, and plans to serve travelers in 80 countries by the end of 2011. By offering innovative products, services and amenities, Hilton enables travelers to be at their best 24/7, whether traveling for business or leisure. Start your journey at www.hilton.com.

About Hilton Worldwide

Hilton Worldwide is the leading global hospitality company, spanning the lodging sector from luxurious full-service hotels and resorts to extended-stay suites and mid-priced hotels. For more than 90 years, Hilton Worldwide has been offering business and leisure travelers the finest in accommodations, service, amenities and value. The company is dedicated to continuing its tradition of providing exceptional guest experiences across its global brands. Its brands are comprised of more than 3,600 hotels and more than 590,000 rooms in 81 countries and include Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Hilton, Doubletree, Embassy Suites Hotels, Hilton Garden Inn, Hampton Hotels, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages the world-class guest reward program Hilton HHonors®. For more information about the company, please visit www.hiltonworldwide.com.

About the MUZEO

The MUZEO, Southern California's newest museum, a center for arts, knowledge, entertainment and culture, will engage people of all ages via the showcase of prestigious and world-class traveling exhibits. A new model for urban cultural centers the MUZEO will feature a unique variety of changing exhibitions, special events, lectures, classes and weekend festivals. The 25,000 square foot MUZEO complex encompasses Anaheim's original Carnegie Library (built in 1908) and a new state-of-the-art gallery space which has been seamlessly integrated into an urban setting, intimately surrounded by two connecting courtyards, apartment loft living and street-level retail outlets. Chocolate: The Exhibition opens at Muzeo June 11 - September 11, 2011. Guests will explore the products, plants, history and culture of Mmmmmmmmm ... Chocolate!